

Pur Aloe®
The Real Aloe!

Pioneer of the Aloe made in France

ORGANIC COSMETIQUE
BIO CHARTRE COSMÉTIQUE

1% FOR THE PLANET



What is Aloe Vera?

« The plant called Aloe is a real pharmacy capable of curing many diseases on its own. »
PARACELUS (1493-1541)

Aloe is from the Lily family and grow in tropical countries.

When an Aloe leave is cut open, one discovers a fleshy pulp which allows the plant to survive long periods of drought.

It is also endowed with remarkable therapeutic richness.



Aloe Vera pulp rich in active components

12 MINERALS & TRACE-ELEMENTS

17 AMINO ACIDS FROM WHICH 7 OF 8 «ESSENTIALS» TO LIFE

POLYSACCHARIDES

ENZYMES & DIASTASES

OTHER CONSTITUENTS
ORGANIC ACIDS, FATTY ACIDS & HORMONES

POLYPHENOLS & PHYTOSTEROLS

10 VITAMINS

MONOSACCHARIDES

200+ active components



Farming in Mexico

Our Aloe Vera is grown according to the standards defined by **Organic Farming**, which guarantees:

- A high level of nutritional elements such as vitamins, antioxidants, unsaturated fatty acids and polysaccharides.
- Monitoring of heavy metals, mycotoxins, pesticide residue, glycoalkaloids, water quality (nitrates, etc.).
- A high water retention capacity, allowing crops to better withstand drought.
- Sampling in the fields to check the absence of products prohibited by the specifications.

Hand harvesting

- Only 2 or 3 leaves are taken per plant at each harvest in order to preserve it because it requires several years to reach maturity.
- Only mature leaves are harvested. They are carefully removed from the crown of the rosette.
- A clean, straight incision is made at the base of the leaf to allow the sap to flow and the leaf to quickly heal up.

Ciel d'Azur LABS
04300 Mane en Provence
www.puraloe.com



Fair Trade

Pur Aloe works in collaboration with Mexican farmers according to the « OperAequa » fair trade charter, regarding the supply of raw material organically certified.

The enforcement of these requirements is field-tested on a regular basis by the « Bioagricoop » certification body.

Why Fair Trade?

- Opportunity for disadvantaged producers by mainstream trade system,
- Payment of a fair price established after dialogue (we also contribute with a non required premium),
- Social responsibility and engagement to respect positive impact in the community,
- Environment: application of responsible production processes.



Our process description

In Mexico:

The raw material, aloe pulp, is issued from the manual harvest of the leaf in the surrounding fields close to the extraction room.

It guarantees the preservation of the richness in polysaccharides and the natural constituents of Aloe Vera responsible for its activity.



A trade and commitments

In France:

Ciel d'Azur was born in 1991 from the desire to offer an alternative to products with too many synthetic ingredients that invade our lives with the consequences that we know in terms of public health.

Since June 2014, we have chosen to settle in the heart of Provence, in Mane, near Forcalquier.

Our building, acknowledged as a high-performance ecological building (for which we have received the Gold Medal of BDM - Mediterranean Sustainable Buildings), is equipped with the latest standards in force both for the food sector (drinking products) and for cosmetics.

In March 2018, PurAloe joined 1% For The Planet, a network of companies that are committed to donating 1% of their annual turnover to environmental protection organisations.



The pulp is not heated so as to protect the main active ingredients (vitamins, minerals, polysaccharides, etc.). It is kept cool in refrigerated tanks corresponding to the different steps of filtration required to remove the aloin, which is a regulated plant's undesirable element.

All these operations are carried out according to the latest standards, which includes HACCP food standards (Hazard Analysis Critical Control Point) and the GMP (Good Manufacturing Practice) for cosmetics.

Controls are made at each step to guarantee the best level of quality.

All our final products are certified for both food (according to AB charter) and cosmetics, except our Aloe Arborescens Juice which is grown without chemical fertilizers, pesticides, or any other chemical substances (soon available in organic).

Once filtered and purified, our Aloe Vera is transformed into 2 products :

- 1 Drinking juices and gels that are packaged on our dedicated lines.
- 2 An extract for the production of our range of cosmetic products using our high-performance machines.

INTERNAL USE

1 Internal use

Scientific research has shown that Aloe vera contains Acemannan, a form of long-chain sugars which are capable of stimulating the immune system and regulating all the functions of the human body such as cell regeneration and waste elimination. Aloe vera provides 7 of the 8 amino acids that the body cannot produce itself and which therefore must come from an external source.

In treatments of 2 to 3 weeks.

- Powerful rejuvenant that increases the production of digestive enzymes, restoring balance to the intestinal flora.
- Stimulates the immune system that fights diseases.
- Cleans the intestines that have accumulated putrefied food, which improves the balance of the intestinal pH.

45 CAPSULES of 300 mg

Modern industrial food often causes digestive disorders such as heaviness, bloating, etc. Aloe Vera, thanks to its surprisingly diverse composition, contributes to digestion and proper intestinal functioning. Our Aloe Vera is dried by natural ventilation and powdered in France according to a process that complies with the criteria required by organic farming.

¹ cf. Effects of orally consumed Aloe Vera - By Jeffrey Bland - Linus Pauling Institute

USE: 1 to 2 capsule(s) with a glass of water before each meal for a maximum of 2 weeks.

INGREDIENTS (for 2 caps): 600mg Native* Organic** dehydrated Aloe vera gel (Aloe vera leaf core extract) capsule shell: Organic fish gelatin*. NO EXCIPIENT.

*pulp extracted from fresh leaves which have not been heated.
**organically grown ingredients.



DRINKING JUICE 1L & 500ml glass bottle

Our Pur Aloe Juice Drink is extracted from the fresh pulp of organically farmed Aloe Vera Barbadosis Miller leaves grown in Mexico. The leaves are manually picked and peeled to preserve a high concentration of the pulp's natural elements. All these operations adhere to the Fair Trade standards drawn up by Bioagricoop. In Mane en Provence, the juice is chill-filtered to eliminate aloin, as required by food safety regulations. This juice is guaranteed to contain less than 0,00001% of aloin.

USE: 2 tablespoon before each meal. It can be diluted in water or fruit juice.

INGREDIENTS : 99,67% Native* Organic** & Fair Trade Aloe vera, antioxidant : ascorbic acid, citric acid. NO ADDED WATER.

*pulp extracted from fresh leaves which have not been heated.
**organically grown ingredients.



DRINKING GEL 1L & 500ml glass bottle

Our Pur Aloe is a thickened Juice that allows it to pass longer through the intestinal walls. The production process and properties are identical to the drinking Juice above.



ALOE VERA PULP 980ml & 500ml glass bottle

Our Pur Aloe raw Aloe Vera pulp is extracted manually from the leaves of plants grown in Mexico near the extraction room and according to OperAequa organic farming and fair trade criteria.

This proximity ensures the preservation of polysaccharides and other natural plant constituents.

Taking our raw Aloe Vera pulp improves intestinal functioning, regulates transit, helps digestion and fitness.

INGREDIENTS for 2 tablespoon (around 30g): 99,6% Native* Organic** Aloe vera pulp (30g). Antioxidant: ascorbic acid, citric acid. NO ADDED WATER.

CONSERVATION ADVICE: This pasteurized pulp does not contains preservative and must be kept in the fridge after opening where it will keep for up to 4 weeks.

USE: 2 tablespoons before meal. The beverage can be diluted in water or fruit juice.

*pulp extracted from fresh leaves which have not been heated.
**organically grown ingredients.



ALOE ARBORESCENS JUICE 500ml glass bottle

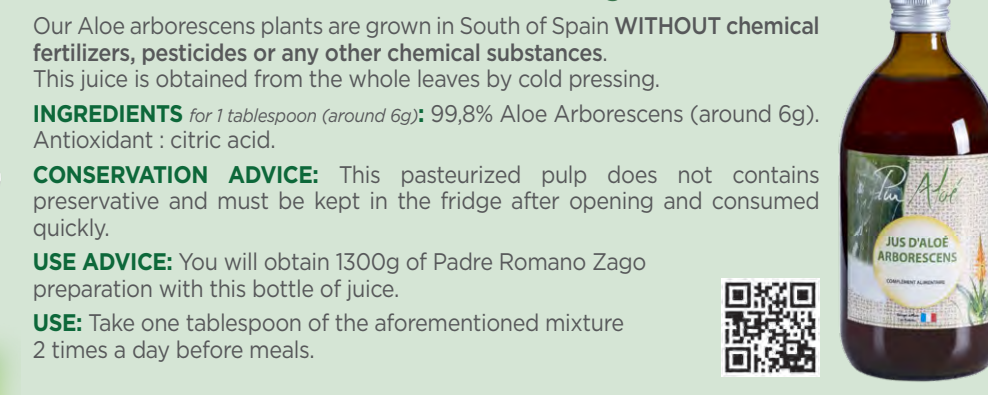
Our Aloe arborescens plants are grown in South of Spain WITHOUT chemical fertilizers, pesticides or any other chemical substances. This juice is obtained from the whole leaves by cold pressing.

INGREDIENTS for 1 tablespoon (around 6g): 99,8% Aloe Arborescens (around 6g). Antioxidant : citric acid.

CONSERVATION ADVICE: This pasteurized pulp does not contains preservative and must be kept in the fridge after opening and consumed quickly.

USE ADVICE: You will obtain 1300g of Padre Romano Zago preparation with this bottle of juice.

USE: Take one tablespoon of the aforementioned mixture 2 times a day before meals.



Pur Aloe®
The Real Aloe

ORGANIC COSMETIQUE BIO CHARTRE COSMÉTIQUE

Organic Cosmetics

Organic Food Supplements

Ciel d'Azur LABS

@PurAloeUnePlantePourLaVie

1% FOR THE PLANET

v-02-19

2 External Use

All our cosmetics are manufactured in our laboratories using Real Aloe and not powder.
All our products are formulated WITHOUT SULFATES & WITHOUT PALM OIL



STIMULATE BURNS RECOVERY
ANTI-INFLAMMATORY ACTIVITY
HEALING ACTIVITY
WHO MONOGRAPHY

STIMULATE WOUND HEALING
PHYTOSTEROLS
VEGETAL HORMONES
POLYSACCHARIDES (ACEMANANN...)
HELPS SKIN REGENERATION PROCESS

STIMULATE THE CELLS RESPONSIBLE FOR COLLAGEN & ELASTINE SYNTHESIS
ACTION OF THE POLYSACCHARIDES MULTIPLIES BY 6 TO 8 THE SPEED OF FIBROBLASTS PRODUCTION
FIRMING EFFECT, REMODELING, ANTI-AGING & REGENERATING, CUTANEOUS AGING PREVENTION

HYDRATE & MOISTURIZE SKIN
POLYSACCHARIDES FIGHTS AGAINST SKIN DEHYDRATION

FACE CARE

SCRUBGEL FACE & BODY 150 ml
81% FAIR TRADE & ORGANIC ALOE VERA

Our *Pur Aloe* fluid moisturizer penetrates instantly. Better protected, your skin will also be more toned and look younger.

USE: Apply a small amount of cream on your face and neck every morning. Massage in deeply.

ACTIVE PRODUCTS: 67,8% native* organic** and Fair Trade Aloe vera juice, carnauba wax, organic** sweet almond oil, organic** shea butter, vitamin E. NO ADDED WATER.

81% of the total ingredients are from organic farming, 99% of the total ingredients are of natural origin.
Thus 4 times more than the minimum 20% minimum demanded by organic cosmetics!

*pulp extracted from fresh leaf - **organically grown ingredients

DAY CREAM 50 ml - 67% FAIR TRADE & ORGANIC ALOE VERA

Our *Pur Aloe* fluid moisturizer penetrates instantly. Better protected, your skin will also be more toned and look younger.

USE: Apply a small amount of cream on your face and neck every morning. Massage in deeply.

ACTIVE PRODUCTS: 67,8% native* organic** and Fair Trade Aloe vera juice, carnauba wax, organic** sweet almond oil, organic** shea butter, vitamin E. NO ADDED WATER.

81% of the total ingredients are from organic farming, 99% of the total ingredients are of natural origin.
Thus 4 times more than the minimum 20% minimum demanded by organic cosmetics!

*pulp extracted from fresh leaf - **organically grown ingredients

LIPCARE 15 ml
50% FAIR TRADE & ORGANIC ALOE VERA **NEW!**

Our *Pur Aloe* is extracted from the fresh pulp of Aloe Vera leaves grown in organic farming and in Fair Trade OperAequa in Mexico.

USE: Apply to lips as often as necessary.

ACTIVE PRODUCTS: 50% Organic** Native* Aloe vera, organic** Sweet Almond oil, organic** Cocco oil & organic** Cocoa butter.

90% of the total ingredients are from organic farming, 99,4% of the total ingredients are of natural origin.
Thus 4.5 times more than the minimum 20% minimum demanded by organic cosmetics!

*pulp extracted from fresh leaf
**organically grown ingredients

INTENSE CREAM 50 ml - 63% FAIR TRADE & ORGANIC ALOE VERA

Our *Pur Aloe* intense revitalizing cream contains 63% fresh Aloe Vera and a cocktail of noble ingredients: carnauba wax, shea butter, sweet almond, sesame and macadamia oils, carrot extract. They promote the well-being and regeneration of skin damaged by the difficult conditions of our modern life. Your skin that is too dry will become more supple, softer and smoother, reconstituted. Better protected, it will also be more toned and will look younger.

USE: Apply a small amount of cream on your face and neck every evening before going to bed. Massage in deeply.

ACTIVE PRODUCTS: 63,1% native* organic** and Fair Trade Aloe vera juice, carnauba wax, organic** shea butter, organic** sweet almond oil, organic** sesame seed oil, organic** macadamia oil, organic** carrot extract. NO ADDED WATER.

68,5% of the total ingredients are from organic farming, 98,8% of the total ingredients are of natural origin.
Thus 3,4 times more than the minimum 20% minimum demanded by organic cosmetics!

*pulp extracted from fresh leaf - **organically grown ingredients

MICELLAR LOTION 250 ml
76% FAIR TRADE & ORGANIC ALOE VERA

Our *Pur Aloe* Micellar Lotion is made up of 76% organic Aloe vera from Fair Trade farming. Our Aloe vera is particularly indicated for facial care for its moisturizing action, in the greatest respect of your skin. Our lotion can be used morning and evening to cleanse the face, remove impurities and for light make-up removal.

USE: Apply morning and evening with a cotton pad to clean the face and neck. Do not rinse.

ACTIVE PRODUCTS: 76% Organic** live* Aloe vera, Organic** cornflower water.

80% of the total ingredients are from organic farming, 99% of the total ingredients are of natural origin.
Thus 4 times more than the 20% minimum demanded by organic cosmetics!

*pulp extracted from fresh leaf
**organically grown ingredients

MAKEUP CLEANSING GEL 250 ml
87% FAIR TRADE & ORGANIC ALOE VERA

Our *Pur Aloe* moisturizing and astringent makeup remover gel cleanses the skin and respects its pH and lipidic film. It nourishes and regenerates the skin thanks to its rich vitamin, mineral, and amino acid content.

USE: Apply with a cotton pad to the face and neck. Rinse with clean water.

ACTIVE PRODUCTS: 87% native* organic** & fair trade, Aloe vera juice, organic** essential oil of black spruce, eucalyptus and lemon, washing base without SULFATES.

87,5% of the total ingredients are from organic farming, 98,49% of the total ingredients are of natural origin.
Thus 4,3 times more than the minimum 20% demanded by organic cosmetics!

*pulp extracted from fresh leaf
**organically grown ingredients

SHOWER GEL 250 ml - 70% FAIR TRADE & ORGANIC ALOE VERA

Our *Pur Aloe* Aloe vera nourishes the dermis and the hypodermis. It activates blood micro-circulation thanks to its high vitamin and amino acid content. It accelerates the production of new cells. The proteolytic enzymes in Aloe vera eliminates dead cells, which clog and asphyxiate the pores.

USE: Rub a small amount of gel all over the body, add water to foam, rinse with water.

ACTIVE PRODUCTS: 70% native* organic** & fair trade Aloe vera juice, washing base WITHOUT SULFATES.

70% of the total ingredients are from organic farming, 98,2% of the total ingredients are of natural origin. Thus 3,5 times more than the minimum 20% demanded by organic cosmetics!

*pulp extracted from fresh leaf
**organically grown ingredients

ALOE GEL 125 ml et 250 ml
98% FAIR TRADE & ORGANIC ALOE VERA

Our *Pur Aloe* Aloe Vera gel is made from pulp extracted by hand from Organic Aloe Vera leaves grown in Mexico, so it is a NATIVE gel. All the original properties of the plant are therefore preserved. Aloe Vera grows in very arid and hot climates, which gives it a high hydration capacity. Non-greasy, it penetrates instantly without leaving a trace. In 125ml tube and 250ml airless bottle.

USE: Skin moisturizing, cell regeneration and prevention of skin aging, firming and astringent effect, dry skin, daily face & body care and & feet care, styling gel, scratches, chapped lips, light burns & sunburns, insect bites & itching.

ACTIVE PRODUCTS: 98% native* organic** fair trade Aloe vera. NO ADDED WATER, ONLY ACTIVE INGREDIENTS!

98% of the total ingredients are from organic farming, 99,3% of the total ingredients are of natural origin.
Thus 4,9 times more than the minimum 20% demanded by organic cosmetics!

*pulp extracted from fresh leaf - **organically grown ingredients

HAIR STYLING GEL 150 ml
73% FAIR TRADE & ORGANIC ALOE VERA **NEW!**

Our *Pur Aloe* Styling Gel is extracted from the fresh pulp of Aloe vera leaves grown in organic agriculture in Mexico. Thanks to the polysaccharides it naturally contains, Aloe vera is ideal to fix your hairstyle.

USE: Apply a small amount of Gel to your hair to shape it.

ACTIVE PRODUCTS: 73% Organic** Native* Aloe vera, Sandalwood essential oil.

83,5% of the total ingredients are from organic farming, 99% of the total ingredients are of natural origin.
Thus 4,1 times more than the minimum 20% minimum demanded by organic cosmetics!

*pulp extracted from fresh leaf - **organically grown ingredients

ALOE DEW 250 ml - 76% FAIR TRADE & ORGANIC ALOE VERA

Our *Pur Aloe* Dew advantageously replaces mineral waters to be sprayed, which are too fleeting due to the heat of the skin. Aloe Vera has a high water retention capacity and grows in very arid and hot climates. When you spray our Aloe Dew on your face you will feel the comfort of a well hydrated skin as the Organic Rose Floral Water completes with a pleasant sensation.

USE: To moisturize, refresh, and rejuvenate the face. Use as often as you like.

ACTIVE PRODUCTS: 76% native* organic** Aloe vera juice and 20% organic rose water. NO ADDED WATER, ONLY ACTIVE INGREDIENTS!

96% of the total ingredients are from organic farming, 98,9% of the total ingredients are of natural origin.
Thus 4,9 times more than the minimum 20% demanded by organic cosmetics!

*pulp extracted from fresh leaf
**organically grown ingredients

TREATMENT SHAMPOO 250 ml - 70% FAIR TRADE & ORGANIC ALOE VERA

We prepare our *Pur Aloe* shampoo from pulp extracted manually from the leaves of Organic and fair trade Aloe Vera grown in Mexico. Aloe Vera balances the pH of the scalp, has an antiseptic and anti-dandruff action, participates in cell regeneration, and moisturizes the hair fiber.

USE: Spread a small amount of product on wet hair, add water, massage and rinse.

ACTIVE PRODUCTS: 70% native* organic** fair trade Aloe vera, amaranth proteins, washing base WITHOUT SULFATES.

70% of the total ingredients are from organic farming, 97,5% of the total ingredients are of natural origin. Thus 3,5 times more than the minimum 20% demanded by organic cosmetics!

*pulp extracted from fresh leaf
**organically grown ingredients

TOOTHPASTE 75 ML - 70% FAIR TRADE & ORGANIC ALOE VERA

Aloe vera is a powerful astringent which tones the tissues and eliminates dead cells. Toothpaste containing Aloe vera is particularly suitable for those suffering from bleeding gums in need of firming and stimulation.

ACTIVE PRODUCTS: 70% native* organic** & fair trade Aloe vera juice, silica extract, and organic** mint essential oil. NO ADDED WATER.

70,32% of the total ingredients are from organic farming, 99,35% of the total ingredients are of natural origin.
Thus 3,5 times more than the minimum 20% demanded by organic cosmetics!

*pulp extracted from fresh leaf - **organically grown ingredients

ALOE ARBORESCENS GEL 125 ml
67,5% ALOE ARBORESCENS **NEW!**

Our *Pur Aloe* Our gel is primarily made with real Arborescens aloe juice, so all the original properties of the plant are preserved. This wild aloe is very rich in active principles.

USE: Skin moisturizing, cell regeneration and prevention of skin aging, firming and astringent effect, dry skin, daily face & body care and & feet care, styling gel, scratches, chapped lips, light burns & sunburns, insect bites & itching.

ACTIVE PRODUCTS: 67,5% Aloe Arborescens, 30% native* organic** Aloe vera. NO ADDED WATER.

30% of the total ingredients are from organic farming, 99,5% of the total ingredients are of natural origin.
Thus 4,9 times more than the minimum 20% demanded by organic cosmetics!

*pulp extracted from fresh leaf - **organically grown ingredients

COLD SAPONIFICATION

ALOE VERA SOAP - 90G
FAIR TRADE & ORGANIC ALOE VERA **NEW!**

Our *Pur Aloe* soap is cold saponified in order to preserve the original and natural glycerin. This results in abundant foam and hydration appreciated by sensitive skin.

75,2% of the total ingredients are from organic farming, 99,9% of the total ingredients are of natural origin.
Thus 3,5 times more than the minimum 20% demanded by organic cosmetics!

*pulp extracted from fresh leaf
**organically grown ingredients

HAND & BODY CARE

Trophées COSMÉ BIO 2018-2019

Our Repairing Cream won the Cosmébio Trophy 2018-2019 in the category «Biodiversity and Environment»

REPAIRING CREAM 150ML
70% FAIR TRADE & ORGANIC ALOE VERA

Aloe vera excels in healing most skin problems such as superficial wounds, irritations, redness and dryness. Our *Pur Aloe* regenerative cream contains 70% fresh & native Aloe vera, a guarantee of optimum repair and regeneration for all skin types. It is therefore recommended for daily use.

USE: Apply to face, hands and body, and massage in until the cream is completely absorbed.

ACTIVE PRODUCTS: 70% native* organic** and fair trade Aloe vera juice, organic** sweet almond oil, organic** shea butter. NO ADDED WATER.

100% of the total ingredients are of natural origin, 82,2% of the total ingredients are from organic farming.
Thus 8,2 times more than the minimum 20% demanded by organic cosmetics!

*pulp extracted from fresh leaf
**organically grown ingredients

MOISTURIZING MILK 250 ml - 30% FAIR TRADE & ORGANIC ALOE VERA

Our *Pur Aloe* moisturizing milk combines the moisturizing, astringent, and refreshing properties of Aloe vera with the nourishing qualities of organic sweet almond oil and beeswax. It respects the skin's pH and reinforces the natural lipidic film, which protects the outer skin layers.

USE: Apply and massage in gently.

ACTIVE PRODUCTS: 30% native* organic** & fair trade Aloe vera juice, organic** sweet almond oil and beeswax.

99,13% of the total ingredients are of natural origin, 32,09% of the total ingredients are from organic farming.
Thus 3,2 times more than the minimum 10% demanded by organic cosmetics!

*pulp extracted from fresh leaf
**organically grown ingredients

HAND CREAM 100 ml - 50% FAIR TRADE & ORGANIC ALOE VERA

Aloe vera moisturizes, softens, and protects. Jojoba and sweet almond oils nourish the hydrophilic film which naturally protects your hands. This combination is the perfect solution for dry and damaged hands. Your skin will be firmer, more elastic and supple after the first application.

USE: Spread a small amount of cream on your skin and rub your hands together. The effects and benefits are immediate.

ACTIVE PRODUCTS: 50% native* organic** and Fair Trade Aloe vera, organic** jojoba oil, organic** sweet almond oil.

60,2% of the total ingredients are from organic farming, 99% of the total ingredients are of natural origin.
Thus 3 times more than the minimum 20% demanded by organic cosmetics!

*pulp extracted from fresh leaf
**organically grown ingredients

DISCOVERY KIT - FAIR TRADE & ORGANIC ALOE VERA
LIMITED EDITION

Pur Aloe has created the discovery kit for your travels or to introduce your friends and family to our products. This kit contains the following products:

- Aloe Vera Gel 98% 20ml
- Treatment Shampoo 70% Aloe Vera 50ml
- Repairing Cream 70% Aloe Vera 20ml
- Revitalizing Shower Gel 70% Aloe Vera 50ml
- Toothpaste 70% Aloe Vera 20ml

PERSONAL HYGIENE GEL 250 ml - 77% FAIR TRADE & ORGANIC ALOE VERA

Aloe vera cleanses the skin and respects sensitive areas. Formulated without soap, our *Pur Aloe* personal hygiene gel respects and maintains the natural balance of intimate flora and leaves you feeling soft and fresh.

USE: Apply a knob of personal hygiene gel externally, wash and rinse with water.

ACTIVE PRODUCTS: 77% native* organic** & fair trade Aloe vera juice.

77% of the total ingredients are from organic farming, 98,7% of the total ingredients are of natural origin.
Thus 3,8 times more than the minimum 20% demanded by organic cosmetics!

*pulp extracted from fresh leaf
**organically grown ingredients

SHAVING CREAM 100ml - 50% FAIR TRADE & ORGANIC ALOE VERA

Aloe vera moisturizes, softens, and protects, so it is particularly suited for shaving cream targeting sensitive skin.

USE: Spread a knob of cream on wet skin, without using a shaving brush. Shave and rinse. DOES NOT FOAM: this product is a skincare cream and not a shaving foam. SENSITIVE SKIN.

ACTIVE PRODUCTS: 50% native* organic** fair trade Aloe vera, organic** sunflower oil, organic** spruce essential oil, vitamin E.

56% of the total ingredients are from organic farming, 99% of the total ingredients are of natural origin.
Thus 2,8 times more than the minimum 20% demanded by organic cosmetics!

*pulp extracted from fresh leaf
**organically grown ingredients