

Ciel d'Azur[®] **LABS**

A global environmental approach
Organic Cosmetics - Organic Food Supplement

Pur Aloé[®]

Clay



@PurAloeUnePlantePourLaVie

04300 Mane en Provence
www.cieldazur.com

Overview of the company

**1991**

Birth of
Ciel d'Azur

1994

Development of
the Medicinal Clay
range

1998

Development
of Mural Natural
Waxes

2004

Development of
the Aloe Vera
range

2014

Setup and
installation
in Mane

2019

33 employees

Since June of 2014 we have chosen to move at the heart of Provence, in Mane near Forcalquier, on the «Route des Saveurs et Senteurs».

Our building is an efficient eco-friendly building (2017 Gold Medal from BDM - Mediterranean Sustainable Building), with no greenhouse gas emissions since it does not emit any combustion, neither for heating nor for the manufacture of our products.

It meets the latest standards for cosmetics (GMP - Good Manufacturing Practices), as well as for food products (HACCP procedures).

Ciel d'Azur is rebranded ***Ciel d'Azur Labs*** and the Pur'Aloé range is now our main activity.

*In March 2018, Pur'Aloé joined **1% For The Planet**, a network of businesses committed to donate 1% of their annual turnover to environmental protection organizations.*



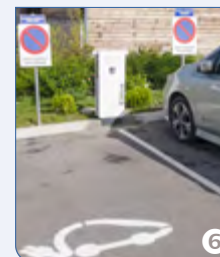


a company with *high environmental commitments!*

Construction of the building:

The whole building was designed to respect the environment. A real choice of society and comfort of life inside the factory: everything has been planned with a qualitative environmental objective.

For example the terrain is perfectly South-West oriented! Its leaning against the hill has allowed us to bury a part of the plant (storage) in order to benefit from a natural and economical regulation.



- 1 Solar thermal and photovoltaic panels & storage units
 - 2 Geothermal energy from ground (10 wells of 100m)
 - 3 Smart Flower
 - 4 Greenhouse for our Aloes collection heated with solar thermal panels
 - 5 Indoor green wall
 - 6 Electric vehicle charging terminals
 - 7 Solar thermal panels to heat the production water
 - 8 Connected Display panel
- Green electricity supplier Enercoop



A BDM (Mediterranean sustainable building) Gold Medal building

Our global environmental approach

Respect for the environment and human beings. This is the approach of the founders of Organic.

1 Ethics of plant farming

- Organic
- Fair Trade



COSMOS
ORGANIC



2 Ethics of the facilities

- Eco-friendly building:
 - ♦ bio-sourced materials
 - ♦ natural air conditioning
 - ♦ no harmful fumes emissions

3 Ethics of energy

- 497m² of photovoltaic panels:
 - ♦ about 30% of electrical self-sufficiency
 - ♦ close to 140T of CO₂ avoided to this day
- Thermal panels for hot water in manufacturing processes
- Thermal panels to heat the greenhouse aloe collection
- Green electricity supplier Enercoop

Puissance instantanée 885064 kW

Energie cumulée 88198.87 MWh

CO₂ évité 88139.22 t

4 Ethics of product development and manufacturing

- REAL Aloe: up to 98% for cosmetics, over 99% for drinking products
- No added water
- No harmful substances:
 - ♦ for environment, such as palm oil (deforestation)
 - ♦ for consumers, such as sulfates (skin irritation)
 - ♦ for animals, such as animal origins
- No overpackaging



5 Social Ethics

- Employee profit-sharing
- Wage for employees above the minimum wages
- Training on the Organic principles for our employees



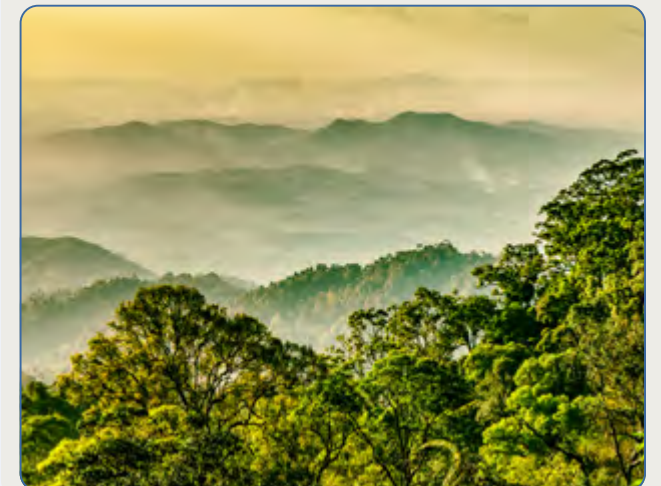
6 Ethics of the sales

- Not in mass market
- No export to countries with mandatory animal testing (e. g. China) or overpackaging (e. g. Japan)
- Participation to the network (see next page)



7 Ethics of the Environment

- Planting 12,000 trees in Sumatra in 2019 to offset the carbon footprint of our activity



Our global environmental approach *(continuation)*

Our 2018 participation to

- We have 268 Tons of CO2 to offset (*transport of raw materials and packaging*).
- To compensate for this 268T of CO2, we will plant more than 12,000 trees, or about 90% of our donation to 1% For the Planet.
- We have chosen the association [SOS Orangutans](#) (Sumatran Orangutan Society) which particularly works in the north of Sumatra Island (Indonesia) and has retained our attention by its program :
 - **Reforestation** (*Indonesia has the fastest rate of deforestation in the world: half of Sumatra's forests have been destroyed in just 20 years!*)
 - **Protection and reintegration of orangutans into their natural habitat**
 - **Support to local populations**
 - **Preventing poaching and illegal animal trade**
- Our employees have chosen «[Terre d'Abeilles](#)» as their choice association which will receive the remaining 10% of the donation.





Pioneer of Aloe
made in France 



*Frequently copied,
never equalled!*



Aloe vera is from the Lily family and grows in tropical countries. When an Aloe leave is cut open, one discovers a fleshy pulp which allows the plant to survive long periods of drought. It is also endowed with remarkable therapeutic richness.

What is **Aloe Vera**?

There are around 400 varieties of aloes spread over all the countries with hot climate. Many aloes are originated from Africa and Middle East area, where the widest diversity of aloes can still be found, with some 135 recorded species!

Today aloes can be found in their native state in all the countries near the tropics such as the Caribbean, South-East Asia, French West Indies, Bahamas, Mexico, Madagascar and even the countries of Mediterranean region and the south of United States.

Only half a dozen of them are recognized for their medicinal properties such as *Aloe vera*, *Aloe ferox*, *Aloe arborescens*, etc. Some species are real trees with a smooth trunk, which can grow up to around twelve metres high!

Aloes are capable of storing large quantities of water in their tissues to survive in hot and dry climates. Their fleshy leaves and sometimes their trunks enable them to store the quantities

of water necessary for their survival (*Aloe dichotoma*, *diplocata*, *pilansii*, *barberae*). The flowers can be yellow, red or orange.

The aloe the most frequently used is *Aloe barbadensis* « Miller » (from the name of the botanist) for its rich translucent gel which has a number of properties. It is also the Aloe on which the most scientific literature exists and which has been studied most, particularly in clinical tests.



Thesis of
Dr. Morin

(both in
French)



Thesis of Dr.
Michayewicz

9 VITAMINS

A, E, C,
B1, B2, B3, B6, B9, B12

**12 MINERALS &
TRACE-ELEMENTS**

Ca, Cl, Cu, Cr, Fe, Li,
Mg, Mn, Na, P, K, Zn

**POLYPHENOLS &
PHYTOSTEROLS**

POLYPHENOLS : FLAVONOIDS
PHYTOSTEROLS : B-SYSTEROL,
CAMPESTEROL, LOPHENOLS,
CYCLOARTANES

ENZYMES & DIASTASES

ENZYMES : ALCALINASE, ALIINASE, AMYLISE,
BRADYKINASE, CARBOXYPEPTIDASE, CELLULASE
DIASTASES : CREATINE PHOSPHOKINASE, LACTATE
DEHYDROGENASE, LIPASE, NUCLEOTIDASE, OXYDASE,
PEROXYDASE, PHOSPHATASE ACID, PHOSPHATASE
ALCALINE, PROTEASE, TRANSAMINASE SGO,
TRANSAMINASE SGP

**Aloe
Vera Pulp:
over 200
actifs
component**

17 AMINO ACIDS

FROM WHICH 7 OF 8
ESSENTIALS TO LIFE

ESSENTIALS : ISOLEUCINE, LEUCINE,
LYSINE, PHENYLALANINE, METHIONINE,
VALINE

SECUNDARIES : ALANINE, ARGININE,
CYSTINE, GLYCINE, HISTIDINE, PROLINE,
SERINE, HYDROXYPROLINE, TYROSIN,
GLUTAMIC ACID, ASPARTIC ACID

MONOSACCHARIDES

FRUCTOSE, GLUCOSE, SUCROSE

POLYSACCHARIDES

1,4 GLUCOMANNANE 1, 1,4 GLUCOMANNANE 2,
1,4 GLUCOMANNANE 4, ACEMANNAN,
ALINASE, CELLULOSE, PECTINE

OTHER CONSTITUENTS

ORGANIC ACIDS: CITRIC, GLUTAMIC, MALIC, SUCCINIC

FATTY ACIDS: CAPRYLINE, LACTIC, LINOL,
LINOLENE, MYRISTIN, PALMITIN, STEARIL

HORMONES : AUXINE

Aloe according to *Pur'Aloé* - Process description

what's happening in **Mexico**:



I. farming



II. harvesting



III. extraction



IV. shipping



I. Organic farming in **Mexico** 🇲🇷

located near the extraction room

Our Aloe vera is grown according to the standards defined by **Organic Farming** which guarantees:

- A high level of nutritional elements such as vitamins, antioxidants, unsaturated fatty acids and polysaccharides.
- Monitoring of heavy metals, mycotoxins, pesticide residue, glycoalkaloids, water quality (nitrates, etc.).
- A high water retention capacity, which allows crops to better withstand drought.
- Samples from the fields to check the absence of products prohibited by the Organic Farming specifications.



II. Harvesting

- Only 2 to 3 leaves per plant are taken at each harvest in order to preserve the aloe as it requires several years to reach maturity.
- Only mature leaves are harvested. They are carefully removed from the crown of the rosette.
- A clean, straight incision is made at the base of the leaf to allow the sap to flow and the leaf to quickly heal up.

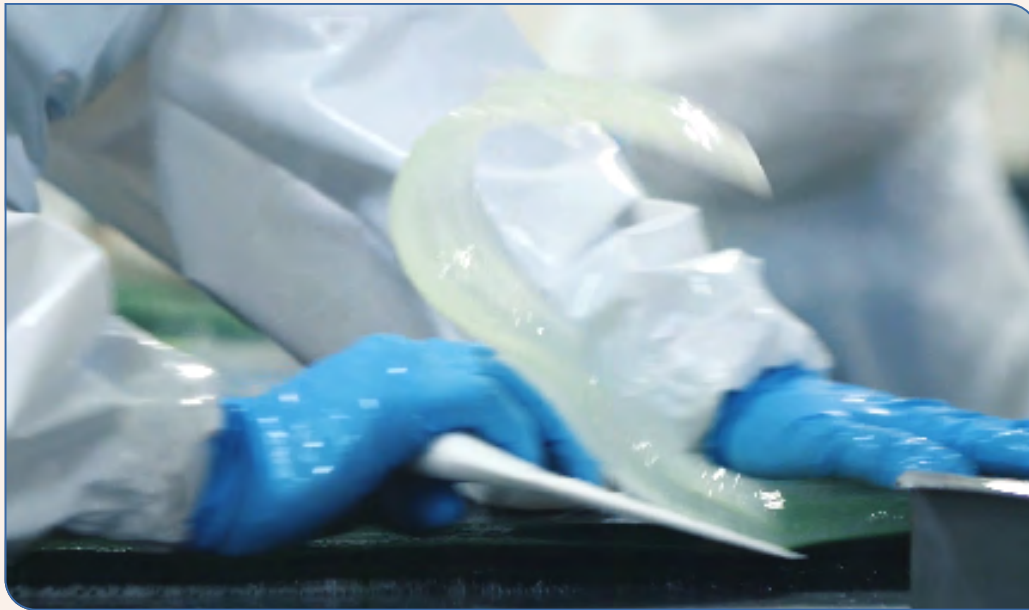


Aloe according to *Pur'Aloé* - Process description



III. Extraction

- Cleaning and brushing the leaves.
- Manual peeling.
- Stabilization by adding ascorbic acid (vitamin C).



Fair Trade

Pur'Aloé works in collaboration with Mexican farmers according to the «OperAequa» fair trade charter, regarding the supply of raw material organically certified.

The enforcement of these requirements is field-tested on a regular basis by «Bioagricoop» certification body.

Why Fair Trade?

- Opportunity for disadvantaged producers by mainstream trade system.
- Business relation transparency.
- Small producers autonomy by trade relations continuity.
- Fair Trade promotion by promoting public awareness to injustice.
- Payment of a fair price established after dialogue (we also contribute with a non required premium).
- Gender equality: value of women's work, women presence in governance.
- Work conditions: a safe and healthy environment.
- Children work: respect of United Nation Convention on Children's Right.
- Environment: application of responsible production processes.
- Social responsibility and engagement to respect a positive impact in the community.



IV. Shipping

- The pulp is packed in 1000 liters reefers.
- The pulp is shipped in a refrigerated container held at 4°C with a temperature recorder.



Aloe according to *Pur'Aloé* - Process description and in **France** :



V. process



VI. production



VII. packaging



in **France**

Research & Development:

All our products are designed and developed in France, in our R&D lab in Mane en Provence.

- Ingredients are chosen respecting the Organic Food and Cosmetics charts.
- Extensive formulation tests are made to find the right balance between the ingredients.
- Our formulas are tested to evaluate their texture, color, fragrance, and we then chose the most effective one.
- Tolerance tests (skin, eyes, etc.) are performed by an independant lab.
- Our cosmetics products are certified by an independent toxicologist.



Aloe according to *Pur'Aloé* - Process description

V. Process

Aloe Vera filtration and process:

The pulp is not heated so as to protect the main active ingredients (vitamins, minerals, polysaccharides, etc).

It is kept cool in refrigerated tanks corresponding to the different steps of filtration required to remove the aloin, which is a regulated plant's undesirable element.

All these operations are carried out according to the latest standards, which notably include HACCP food standards (Hazard Analysis Critical Control Point) and the GMP (Good Manufacturing Practice) for cosmetics.

This 5 strict and careful successive steps are approved by Organic Charter and last for 7 days. Pulp goes by increasingly thinner sieves in order to obtain a juice for cures and a sterile extract for cosmetics use.



VI. Production

The end products are manufactured in compliance with Organic charters and Good Manufacturing Practices:

- Traceability of each raw material
- Traceability of each product

Quality control:

At each step controls are made to guarantee the best level of quality:

- o aspect, color, fragrance, texture
- o microbiology
- o aloin rate control for all products
- o capacity compliance
- o Compliance and labeling control

Organic and Natural Certification

All our end products are certified for both food (according to the AB charter) and cosmetics, except our Aloe Arborescens juice which is grown without the use of chemical fertilizers, pesticides or any other chemical substances (soon available in Organic).



VII. Packaging

All our products are packaged in our factory in Mane en Provence.

- In specific *bottles* and *tubes* for our most sensitive products:
 - o Opaque to protect from UV
 - o Airless to protect from air
 - o Inerting with azote to preserve from oxidation
 - o Multilayers tubes for optimal protection
- Traceability of each packed product.

Organic Food Supplements & Drinking Juices



Our **internal use** products

Scientific research has shown that Aloe vera contains Acemannan, a form of long-chain sugars which has the ability to stimulate the immune system as well as regulate all functions of the human body such as cell regeneration and waste disposal.

Aloe vera provides 7 of the 8 amino acids that the body is not able to produce itself and therefore must come from an external source.

In treatments of 2 to 3 weeks.

Internal Use

- **BALANCE THE PH INTESTINAL FLORA**

POLYSACCHARIDES

- **REGULATION OF INTESTINAL TRANSIT**
- **REDUCING FLATULENCE**

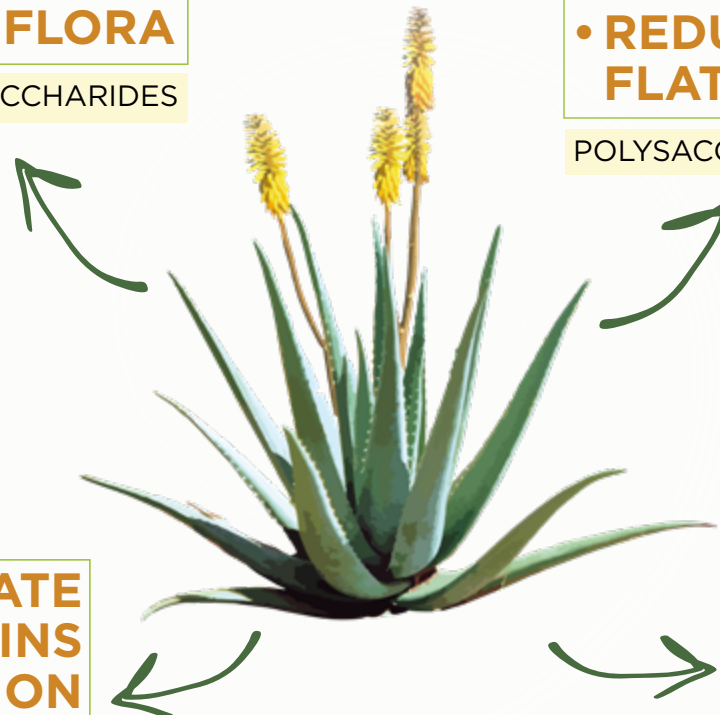
POLYSACCHARIDES

- **POTENTIATE VITAMINS ACTION**

C, E & B12

- **IMMUNE STIMULANT**

PHYTOSTEROLS
HORMONES
POLYSACCHARIDES
(ACEMANNAN...)



DRINKING JUICE 1L & 500ml glass bottle

Our Pur'Aloé juice drink is extracted from the fresh pulp of organically farmed Aloe vera Barbadensis Miller leaves grown in Mexico. The leaves are manually picked and peeled to preserve a high concentration of the pulp's natural elements. All these operations adhere to the **Fair Trade standard** drawn up by Bioagricoop.

In Mane en Provence, the juice is chill-filtered to eliminate aloin, as required by food safety regulations. *This juice is guaranteed to contain only traces of aloin.*

INGREDIENTS: 99,67% *Native **Organic & Fair Trade Aloe Vera; antioxydant : ascorbic acid, citric acid.

NO ADDED WATER.

**pulp extracted from fresh leaves which have not been heated*
***organically grown ingredients*

CONSERVATION ADVICE: This juice does not contain any preservatives, so it must necessarily be kept in fridge after opening. It will stay fresh as far as 4 weeks.

USE: 2 tablespoon before each meal. It can be diluted in water of fruit juice.

BENEFITS: Well-being. Powerful regenerating, it increases the production of digestive enzymes, balance intestinal flora, stimulate immune system, cleans the bowels and balances pH.

BARCODE: 1L = 3 464660 002434
 500ml = 3 464660 002496

BBD: 36 months.

DRINKING GEL 1L & 500ml glass bottle

Our Pur'Aloé gel drink is a thickened juice, which permit to stay longer on the intestinal lining.

Our Pur'Aloé gel drink is extracted from the fresh pulp of organically farmed Aloe vera Barbadensis Miller leaves grown in Mexico. The leaves are manually picked and peeled to preserve a high concentration of the pulp's natural elements. All these operations adhere to the **Fair Trade standard** drawn up by Bioagricoop.

In Mane en Provence, the juice is chill-filtered to eliminate aloin, as required by food safety regulations. *This juice is guaranteed to contain only traces of aloin.*

INGREDIENTS: 99,27% *Native **Organic & Fair Trade Aloe Vera, xanthan gum; antioxydant : ascorbic acid, citric acid.

NO ADDED WATER.

**pulp extracted from fresh leaves which have not been heated*
***organically grown ingredients*

CONSERVATION ADVICE: This gel does not contain any preservatives, so it must necessarily be kept in fridge after opening. It will stay fresh as far as 4 weeks.

USE: 2 tablespoon before each meal. It can be diluted in water of fruit juice.

BENEFITS: Well-being. Powerful regenerating, it increases the production of digestive enzymes, balance intestinal flora, stimulate immune system, cleans the bowels and balances pH

BARCODE: 1L = 3 464660 002465
 500ml = 3 464660 002526

BBD: 36 months.

CAPSULES 45 capsules of 300mg

Modern industrial food often causes digestive problems such as heaviness, bloating, etc. Thanks to its composition of amazing diversity, organic Aloe vera¹ contributes to proper digestion and good intestinal functioning. Its concentration is rich in mono and polysaccharides.

Not only the content is organic, but the also the capsule material, which is not made from starch, as it is usually of GMO origin.

This pillbox is equivalent to around 2 liters of juice. Although nothing compares to real juice or gel (but not easy to transport), it permits 2 weeks of cure for travellers, for example.

One capsule contains 300mg of organic Aloe and **NO EXCIPIENT** such as maltodextrine, silicium or other.

French manufacturing issued from plants farmed in collaboration mexicans farmers and in accordance to Bioagricoop Fair Trade standards.

¹ = cf. Effects of orally consumed Aloe Vera -
 By Jeffrey Bland - Linus Pauling Institute

INGREDIENTS (for 2 capsules): 600mg Native* Organic** dehydrated Aloe vera gel (Aloe vera leaf core extract) capsule shell: Organic fish gelatin* **NO EXCIPIENT**

**pulp extracted from fresh leaves which have not been heated*
***organically grown ingredients*

USE: 1 to 2 capsule(s) with a big glass of water before each meal for a maximum of 2 weeks.

BENEFITS: Well-being. Powerful regenerating, it increases the production of digestive enzymes, balance intestinal flora, stimulate immune system, cleans the bowels and balances pH.

BARCODE: 3 464660 001963

BBD: 36 months.

ALOE VERA PULP

980ml & 500ml glass bottle



Our raw Aloe vera pulp is manually extracted from the leaves. Plants are cultivated near to the extraction room according to Organic Farming and OperAequa Fair trade charts.

This proximity guarantees the preservation of polysaccharides and other naturals constituents of the plant.

Intake of our raw Aloe vera pulp improves intestinal function, transit regulation, helps digestion and getting in shape.

INGREDIENTS: for 2 tablespoon (around 30g) : 99,6% Native* Organic** Aloe vera pulp (30g). Antioxydant: ascorbic acid, citric acid. **NO ADDED WATER..**

**pulp extracted from fresh leaves which have not been heated
**organically grown ingredients*

CONSERVATION ADVICE: This pasteurized pulp does not contains preservative and must be kept in the fridge after opening where it will keep for up to 4 weeks.

DOSAGE: 2 tablespoons before meal. The beverage can be diluted in water or fruit juice.

BENEFITS: Well-being. Powerful regenerating, it increases the production of digestive enzymes, balance intestinal flora, stimulate immune system, cleans the bowels and balances pH.

BARCODE: 980ml = 3 464660 003431

500ml = 3 464660 002717

BBD: 36 months.

ALOE ARBORESCENS JUICE

500ml glass bottle



Our Aloe arborescens plants are grown in South of Spain **WITHOUT chemical fertilizers, pesticides or any other chemical substances.**

This juice is obtained from the whole leaves by cold pressing.



Padre
Romano Zago
recipe

INGREDIENTS for 1 tablespoon (around 6g): 99,8% Aloe Arborescens (around 6g). Antioxydant: citric acid. Thus around 6g of Aloe Arborescens for 1 tablespoon.

CONSERVATION ADVICE: This pasteurized pulp does not contains preservative and must be kept in the fridge after opening and consumed quickly.

USE ADVICE: You will obtain 1300g of Padre Romano Zago preparation with this bottle of juice.

BARCODE: 3 464660 002687

BBD: 36 months.



Aloe Arborescens flowers



COSMOS
ORGANIC



Cosmébio Cosmetics



In order to keep all its original properties, the Aloe vera extract that we manufacture on site *is not heated*. It is processed and stored under controlled temperature at 4°C.

We do not use powder or concentrate for our products as we consider that adding water to powder does not reconstitute the real gel of the original plant. *However, Organic food & cosmetic charters do not make a difference between reconstituted Aloe and real juice from the plant.* It is therefore impossible for the consumer to know the truth!

To overcome this misinformation, we apply the logo shown to the right on all our products..

The [sulfates](#) contained in conventional washing bases can be very irritating to the skin, eyes and hair and we *have chosen not to use them in our products.*

Learn more about [low shampoo](#).

The Organic charters imposes a minimum of 10% to 20% organic in a cosmetic product.

We consider that this percentage is *absolutely insufficient and therefore we incorporate up to 9,8 times more Organic material in our products!*



The colorless and translucent Aloe vera pulp contains an impressive array of various molecules: polysaccharides, tannins, steroids, organic acids, vitamins, minerals and even proteins.

Aloe vera is traditionally used to treat burns, sunburn, scratches, insect bites, cuts, pressure sores, cracks and strains.

Here is a non-exhaustive list of its main actions:

- **moisturizing function** thanks to Aloe vera's ability to survive in arid conditions, it allows the skin to retain its moisture, nourishes, regenerates and fights against the effects of aging.
- **penetrates the skin much more efficiently than water.** It easily passes through the epidermis to nourish the dermis and hypodermis and activate the blood microcirculation thanks to its high polysaccharide content. It therefore accelerates the production of new cells.
- Thanks to its proteolytic enzymes, Aloe vera **eliminates dead cells that clog and asphyxiate the pores of the skin.** It then helps the growth of new cells thanks to the many nutrients it contains. It acts against stretch marks, birth or age spots and redness.
- **skin** protection. The skin's normal pH is slightly acidic, which allows it to resist the various micro-organisms that can attack it.
- Aloe vera **rebalances the skin pH** because of its very close pH. It's also a powerful astringent. By firming the epidermis, the complexion rejuvenates and the skin is thus better protected against external aggressions.



External Use

• STIMULATES BURNS RECOVERY

ANTI-INFLAMMATORY
ACTIVITY
HEALING ACTIVITY
WHO MONOGRAPHY

• STIMULATE THE CELLS RESPONSIBLE FOR COLLAGEN & ELASTINE SYNTHESIS

ACTION OF THE POLYSACCHARIDES
MULTIPLIES BY 6 TO 8 THE SPEED
OF FIBROBLASTS PRODUCTION

FIRMING EFFECT, REMODELING,
ANTI-AGING & REGENERATING,
CUTANEOUS AGING PREVENTION



• STIMULATE WOUND HEALING

PHYTOSTEROLS
VEEGETAL HORMONES
POLYSACCHARIDES
(ACEMANNAN...)

**HELPS SKIN
REGENERATION PROCESS**

• HYDRATE & MOISTURIZE SKIN

POLYSACCHARIDES
FIGHTS AGAINST SKIN
DEHYDRATION

All our cosmetics are manufactured in our laboratories using Real Aloe and not powder.

All our products are formulated
WITHOUT SULFATES & WITHOUT PALM OIL



NEW!

LIP CARE 15ML 50% ORGANIC & FAIR TRADE ALOE VERA



As lips have no sebaceous glands (responsible for the production of sebum that protects the skin), they are particularly sensitive to external conditions (heat, dryness, cold, pollution, etc.)

Our Lip Care has been developed to effectively respond to these aggressions. Well hydrated and maintained, your lips will also support make-up more easily.

90% of the total ingredients are from organic farming, 99,4% of the total ingredients are of natural origin.

Thus 4,5 times more than the minimum 20% demanded by organic cosmetics!

ACTIVE PRODUCTS: 50% Organic** live* Aloe vera, organic** Sweet Almond oil, organic** Coco oil & organic** Cocoa butter. NO ADDED WATER.

*pulp extracted from fresh leaf
**organically grown ingredients

USE: Apply to lips as often as necessary

INCI: *Aloe barbadensis leaf extract, *Cocos nucifera oil, helianthus annuus seed oil, hydrogenated castor oil, *Theobroma cacao seed butter, *Prunus amygdalus dulcis oil, diisostearyl polyglyceryl-3 dimer dilinoleate, *Vanillaplanifoliafruitextract, ascorbic acid, dehydroacetic acid, tocopherols, propanediol, benzyl alcohol, aqua.

*organically grown ingredients.

BARCODE: 3 464660 003318

BBD: 6 months

NEW

HAIR STYLING GEL 150ML 73% ORGANIC & FAIR TRADE ALOE VERA



Our Pur'Aloé Hair Styling Gel is extracted from the fresh pulp of Aloe vera leaves grown in organic agriculture in Mexico. Aloe vera is ideal to fix your hair style thanks to the polysaccharides it naturally contains.

Our collaboration with Mexican farmers is in accordance with the Fairtrade standard established by Bioagricoop.

83,5% of the total ingredients are from organic farming, 99% of the total ingredients are of natural origin.

Thus 4,1 times more than the minimum 20% demanded by organic cosmetics!

ACTIVE PRODUCTS: 73% native* organic** Fair Trade Aloe vera, Sandalwood essential oil.

*pulp extracted from fresh leaf
**organically grown ingredients

USE: Apply a small amount of our Pure Aloe Gel to the hair and style it.

INCI: *Aloe barbadensis leaf extract, *saccharum ocinarum extract, glycerin, xanthan gum, benzyl alcohol, propanediol, santalum austrocaledonicum wood oil, ascorbic acid, dehydroacetic acid, aqua, farnesol.

*organically grown ingredients.

BARCODE: 3 464660 003738

BBD: 6 months

NEW

ALOE SOAP 90G COLD SAPONIFICATION 20% ORGANIC & FAIR TRADE ALOE VERA



Our Pur'Aloé soap is cold saponified in order to preserve the original and natural glycerin.

This results in abundant foam and hydration appreciated by sensitive skin.

76% of the total ingredients are from organic farming, 99,9% of the total ingredients are of natural origin.

Thus 7,6 times more than the minimum 10% demanded by organic cosmetics!

ACTIVE PRODUCTS: 20% native* organic** Fair Trade Aloe vera, organic** Olive oil, organic** Coco oil and organic** Shea butter.

*pulp extracted from fresh leaf
**organically grown ingredients

INCI: **Sodium Cocoate, *Aloe barbadensis leaf extract, **Sodium Sunflowerseedate, **Glycerin, **Sodium Olivat, *Butyrospermum parkii butter, *Cocos nucifera oil, *Olea europea fruit oil, *helianthus annuus seed oil, *Citrus limon peel oil, *Picea mariana leaf oil, *Eucalyptus globulus leaf oil, propanediol, ascorbic acid, benzyl alcohol, dehydroacetic acid, aqua, limonene. *organically grown ingredients. **transformed from organically grown ingredients.

BARCODE: 3 464660 003646

BBD: 6 months

All our cosmetics are manufactured in our laboratories using Real Aloe and not powder.

All our products are formulated
WITHOUT SULFATES & WITHOUT PALM OIL



SCRUBGEL FACE & BODY 150ML 81% ORGANIC & FAIR TRADE ALOE VERA



Daily aggressions clog the pores of the skin, resulting in the appearance of blackheads and pimples. Our highly active Aloe Vera (pulp extracted from the fresh, unheated leaf) contained in this gel deeply cleanses the skin.

It eliminates excess sebum, dust and dead cells, which cleanses pores with the utmost respect for sensitive skin. In this way, the skin texture is purified, refined, smoothed and the complexion brightened.

The combination of our Aloe Vera and shea butter moisturizes and nourishes the skin after its cleaning, which is not the case with conventional exfoliants.

Our collaboration with farmers is in compliance with the standard of the **Fair Trade OperAequa**.

82,5% of the total ingredients are from organic farming, 99,2% of the total ingredients are of natural origin.

Thus 8,2 times more than the minimum 10% demanded by organic cosmetics!

ACTIVE PRODUCTS: 81% native* organic** and **Fair Trade** Aloe vera juice, organic** shea butter, olive and peach kernel powder, washing base without SULFATES.

**pulp extracted from fresh leaf
**organically grown ingredients*

USE: Wet your face with lukewarm water to dilate the pores. Massage a small amount of gel onto your skin to make it foam and rinse with water. Avoid contact with eyes.

INCI: *Aloe barbadensis leaf extract, glycerin, aqua, xanthan gum, *butyrospermum parkii butter, coco betaine, olea europaea seed powder, prunus persica seed powder, propanediol, salix alba bark extract, potassium hydroxide, *litsea cubeba fruit oil, phytic acid, *cananga odorata flower oil, *citrus bergamia peel oil expressed, ascorbic acid, citral, limonene, linalool. **organically grown ingredients*

BARCODE: 3 464660 001994

BBD: 2 months

INTENSE FACE CREAM 50ML 63% ORGANIC & FAIR TRADE ALOE VERA



Our Pur'Aloé revitalizing face cream contains 63% fresh Aloe Vera and a cocktail of noble ingredients: carnauba wax, shea butter, sesame and macadamia oils, carrot extract. They promote the well-being and regeneration of skin damaged by the difficult conditions of our modern life. Your skin that is too dry will become more supple, softer and smoother, reconstituted. Better protected, it will also be more toned and will look younger.

Our collaboration with Mexican growers complies with the **OperAequa Fair Trade** standard.

68,5% of the total ingredients are from organic farming, 98,8% of the total ingredients are of natural origin.

Thus 3,4 times more than the minimum 20% demanded by organic cosmetics!

ACTIVE PRODUCTS: 63,1% native* organic** and **Fair Trade** Aloe vera juice, carnauba wax, organic** shea butter, organic** sweet almond oil, organic** sesame seed oil, organic** macadamia oil, organic** carrot extract. NO ADDED WATER.

**pulp extracted from fresh leaf
**organically grown ingredients*

USE: Apply a small amount of cream on your face and neck every evening before going to bed. Massage in deeply.

INCI: *Aloe barbadensis leaf extract, dicaprylyl carbonate, isoamyl cocoate, cetearyl alcohol, aqua, sodium pca, *copernicia cerifera cera, *butyrospermum parkii butter, glycerin, cetyl alcohol, stearyl alcohol, *sesamum indicum seed oil, *prunus amygdalus dulcis oil, oleyl alcohol, *macadamia ternifolia seed oil, sodium stearoyl glutamate, benzyl alcohol, cetearyl glucoside, helianthus annuus seed oil, acacia senegal gum, xanthan gum, propanediol, tocopherols, ascorbic acid, *daucus carotta sativa root extract, dehydroacetic acid, *litsea cubeba fruit oil, *citrus bergamia peel oil expressed, *cananga odorata flower oil, sodium hyaluronate, benzyl benzoate, benzyl salicylate, citral, farnesol, geraniol, limonene, linalool. **organically grown ingredients*
Avoid exposure to long periods of sun after application. Do not use if pregnant.

BARCODE: 3 464660 001628

BBD: 2 months

DAY CREAM 50ML 67% ORGANIC & FAIR TRADE ALOE VERA



Your skin will be more supple, thinner and smoother. Better protected, it will also be more tonic and look younger.

Our collaboration with Mexican growers complies with the **OperAequa Fair Trade** standard.

81% of the total ingredients are from organic farming, 99% of the total ingredients are of natural origin.

Thus 4 times more than the minimum 20% demanded by organic cosmetics!

ACTIVE PRODUCTS: 67,8% native* organic** and **Fair Trade** Aloe vera juice, carnauba wax, organic** sweet almond oil, organic** shea butter, vitamin E. NO ADDED WATER.

**pulp extracted from fresh leaf
**organically grown ingredients*

USE: Apply a small amount of cream on your face and neck every morning. Massage in deeply.

INCI: *Aloe Barbadensis leaf extract, isoamyl cocoate, *butyrospermum parkii butter, helianthus annuus seed oil, *copernicia cerifera cera, glycerin, cetearyl alcohol, oleyl alcohol, cetyl alcohol, stearyl alcohol, stearic acid, palmitic acid, sodium stearoyl glutamate, *prunus amygdalus dulcis oil, benzyl alcohol, cetearyl glucoside, aqua, potassium hydroxide, propanediol, ascorbic acid, *litsea cubeba fruit oil, dehydroacetic acid, *citrus bergamia peel oil expressed, *cananga odorata flower oil, tocopherols, benzyl benzoate, benzyl salicylate, citral, farnesol, geraniol, limonene, linalool. **organically grown ingredients*
Avoid exposure to long periods of sun after application. Do not use if pregnant.

BARCODE: 3 464660 000799

BBD: 2 months

All our cosmetics are manufactured in our laboratories using Real Aloe and not powder.

All our products are formulated
WITHOUT SULFATES & WITHOUT PALM OIL



MAKEUP CLEANSING GEL 250ML 87% ORGANIC & FAIR TRADE ALOE VERA



Our moisturizing and astringent makeup remover gel cleanses the skin and respects its pH and lipidic film.

It nourishes and regenerates the skin thanks to its rich vitamin, mineral, and amino acid content.

Our collaboration with farmers is in compliance with the standard of the [Fair Trade OperAequa](#).

87,5% of the total ingredients are from organic farming, 98,49% of the total ingredients are of natural origin.

Thus 4,3 times more than the minimum 20% demanded by organic cosmetics!



ALOE DEW 250ML 76% ORGANIC & FAIR TRADE ALOE VERA

This product is not just a mineral water spray!

It is made up mainly of Aloe vera, a plant which can survive desert conditions, thanks to its exceptional capacity for retaining water in its fleshy pulp. Aloe vera is therefore particularly indicated for longer-lasting hydration than with a water spray. Your skin will be firmer and wrinkles reduced.

96% of the total ingredients are from organic farming, 98,9% of the total ingredients are of natural origin.

Thus 4,9 times more than the minimum 20% demanded by organic cosmetics!



MICELLAR LOTION 250ML 76% ORGANIC & FAIR TRADE ALOE VERA

Our Micellar Lotion is made up of 76% organic Aloe vera from Fair Trade farming. Our Aloe vera is particularly indicated for facial care for its moisturizing action, in the greatest respect of your skin.

Our Pur'Aloe lotion can be used morning and evening to cleanse the face, remove impurities and for light make-up removal.

80% of the total ingredients are from organic farming, 99% of the total ingredients are of natural origin.

Thus 4 times more than the minimum 20% demanded by organic cosmetics!

ACTIVE PRODUCTS: 87% native* organic** & fair trade, Aloe vera juice, organic** essential oil of black spruce, eucalyptus and lemon, washing base without SULFATES.

*pulp extracted from fresh leaf

**organically grown ingredients

USE: Apply with cotton wool to the face and neck as a make-up remover. Rinse with clean water.

INCI: *Aloe barbadensis leaf extract, glycerin, aqua, coco betaine, benzyl alcohol, xanthan gum, propanediol, ascorbic acid, dehydroacetic acid, potassium hydroxide, *Citrus limon peel oil, *Eucalyptus globulus leaf oil, *Picea mariana leaf oil, limonene. *organically grown ingredients. Rinse thoroughly with clean water in case of accidental contact.

BARCODE: 3 464660 000690

BBD: 3 months

ACTIVE PRODUCTS: 76% native* organic** Aloe vera juice and 20% organic rose water. SULFATE FREE, NO ADDED WATER, ONLY ACTIVE INGREDIENTS!

*pulp extracted from fresh leaf

**organically grown ingredients

USE: To moisturize, refresh, and rejuvenate the face. Use as often as you like.

INCI: *Aloe Barbadensis leaf extract, *Rosa Damascena flower water, glycerin, aqua, propanediol, salix alba bark extract, potassium hydroxide, ascorbic acid, phytic acid, citronellol, geraniol. *organically grown ingredients. Avoid contact with eyes. Rinse thoroughly with clean water in case of accidental contact.

BARCODE: 3 464660 000836

BBD: 3 months

ACTIVE PRODUCTS: 76% Organic** live* Aloe vera, Organic** cornflower water.

*pulp extracted from fresh leaf

**organically grown ingredients

USE: Apply morning and evening with a cotton pad to clean the face and neck. Do not rinse.

INCI: *Aloe barbadensis leaf extract, *Centaurea Cyanus flower water, aqua, caprylyl/capryl glucoside, benzyl alcohol, propanediol, ascorbic acid, dehydroacetic acid. *organically grown ingredients. Avoid contact with eyes. Rinse thoroughly with clean water in case of accidental contact. Not recommended for children under 3 years of age.

BARCODE: 3 464660 002953

BBD: 3 months

All our cosmetics are manufactured in our laboratories using Real Aloe and not powder.

All our products are formulated
WITHOUT SULFATES & WITHOUT PALM OIL



SHOWER GEL 250ML 70% ORGANIC & FAIR TRADE ALOE VERA



Aloe vera nourishes the dermis and the hypodermis. It activates blood micro-circulation thanks to its high vitamin and amino acid content. It accelerates the production of new cells. The proteolytic enzymes in Aloe vera eliminates dead cells, which clog and asphyxiate the pores.

70% of the total ingredients are from organic farming, 98,2% of the total ingredients are of natural origin.

Thus 7 times more than the minimum 10% demanded by organic cosmetics!

ACTIVE PRODUCTS: 70% native* organic** & fair trade Aloe vera juice, washing base WITHOUT SULFATES.

*pulp extracted from fresh leaf
**organically grown ingredients

USE: Rub a small amount of gel all over the body, rinse with water.

INCI: *Aloe barbadensis leaf extract, aqua, coco-glucoside, coco betaine, glycerin, xanthan gum, propanediol, salix alba bark extract, ascorbic acid, phytic acid, citric acid, *Citrus limon peel oil, *Eucalyptus globulus leaf oil, *Picea mariana leaf oil, limonene. *organically grown ingredients. Avoid contact with eyes. Rinse thoroughly with clean water in case of accidental contact. Not recommended for children under 3 years of age.

BARCODE: 3 464660 002045

BBD: 3 months

TREATMENT SHAMPOO 250ML 70% ORGANIC & FAIR TRADE ALOE VERA



This shampoo does not contain any sulfated cleansing products, only soft and hydrating products which respect and balance the hair. It is particularly recommended for fragile, dry, and mistreated hair which will respond to its revitalizing and natural formula. Aloe vera balances scalp pH, has antiseptic and anti-dandruff properties, contributes to cell regeneration and hydrates hair fiber.

70% of the total ingredients are from organic farming, 97,5% of the total ingredients are of natural origin.

Thus 7 times more than the minimum 10% demanded by organic cosmetics!

ACTIVE PRODUCTS: 70% native* organic** fair trade Aloe vera, amaranth proteins. SULFATE FREE.

*pulp extracted from fresh leaf
**organically grown ingredients

USE: Spread a small amount of product on wet hair, add water, massage and rinse.

INCI: *Aloe barbadensis leaf extract, aqua, coco-glucoside, coco betaine, glycerin, xanthan gum, benzyl alcohol, propanediol, citric acid, sodium cocoyl hydrolyzed amaranth protein, ascorbic acid, dehydroacetic acid, phytic acid, *citrus limon peel oil, *eucalyptus globulus leaf oil, salix nigra bark extract, *picea mariana leaf oil, potassium sorbate, limonene. *organically grown ingredients. Avoid contact with eyes. Rinse thoroughly with clean water in case of accidental contact. Not recommended for children under 3 years of age.

BARCODE: 3 464660 000706

BBD: 3 months

REPAIRING CREAM FACE & BODY 150ML 70% ORGANIC & FAIR TRADE ALOE VERA



Aloe vera excels in healing most skin problems such as superficial wounds, irritations, redness and dryness. Our regenerative cream contains 70% fresh & native Aloe vera, a guarantee of optimum repair and regeneration for all skin types.

100% of the total ingredients are of natural origin. 82,2% of the total ingredients are from organic farming.

Thus 8,2 times more than the minimum 10% demanded by organic cosmetics!

ACTIVE PRODUCTS: 70% native* organic** and fair trade Aloe vera juice, organic** sweet almond oil, organic** shea butter. NO ADDED WATER, SULFATE FREE.

*pulp extracted from fresh leaf
**organically grown ingredients

USE: Apply to face, hands, and body, and massage in until the cream is completely absorbed.

INCI: *Aloe barbadensis leaf extract, *prunus amygdalus dulcis oil, glyceryl stearate, *butyrospermum parkii butter, isopropyl myristate, cetearyl alcohol, dicaprylyl carbonate, propanediol, glycerin, stearyl alcohol, cetyl alcohol, cetearyl glucoside, salix alba bark extract, helianthus annuus seed oil, sodium stearyl glutamate, tocopherols, *litsea cubeba fruit oil, *cananga odorata flower oil, *citrus bergamia peel oil expressed, potassium hydroxide, ascorbic acid, aqua, phytic acid, Citral, Limonene, Linalool, benzyl benzoate, geraniol, farnesol, benzyl salicylate. *organically grown ingredients.

BARCODE: 3 464660 002007

BBD: 2 months

All our cosmetics are manufactured in our laboratories using Real Aloe and not powder.

All our products are formulated
WITHOUT SULFATES & WITHOUT PALM OIL



EXTERNAL ALOE GEL 125ML & 250ML 98% ORGANIC & FAIR TRADE ALOE VERA



The crystal is manually extracted from the leaves of organically grown Aloe vera. As it has not been exposed to heat, the plant's original properties have been preserved. This is a LIVING organism.

98% of the total ingredients are from organic farming, 99,3% of the total ingredients are of natural origin.

Thus 4,9 times more than the minimum 20% demanded by organic cosmetics!

ACTIVE PRODUCTS: 98% native* organic** fair trade Aloe vera. NO ADDED WATER, SULFATE FREE, ONLY ACTIVE INGREDIENTS!

**pulp extracted from fresh leaf*

***organically grown ingredients*

USE: Skin moisturizing, cell regeneration and prevention of skin aging, firming and astringent effect, dry skin, daily face & body care and & feet care, scratches, chapped lips, light burns & sunburns, insect bites & itching. Our gel is not greasy, it penetrates immediately and leaves no traces.

INCI: *Aloe Barbadensis leaf extract, xanthan gum, dehydroacetic acid, propanediol, benzyl alcohol, phytic acid, ascorbic acid, aqua. **organically grown ingredients. Avoid contact with eyes. Rinse thoroughly with clean water in case of accidental contact.*

BARCODE: 125ml = 3 464660 000768

250ml = 3 464660 001918

BBD: 2 months

NOUVEAU !

ALOE ARBORESCENS GEL 125ML 67,5% ALOE ARBORESCENS



Our Pur'Aloé gel is made mainly with real Arborescens aloe juice, all the original properties of the plant are thus preserved. This wild aloe is very rich in active constituents.

30% of the total ingredients are from organic farming, 99,5% of the total ingredients are of natural origin.

ACTIVE PRODUCTS: 67,5% Aloe arborescens, 30% native* organic** Aloe vera. NO ADDED WATER.

**pulp extracted from fresh leaf*

***organically grown ingredients*

PROPERTIES: Skin moisturizing, cell regeneration and prevention of skin aging, firming and astringent effect. Our gel is not greasy, it penetrates immediately and leaves no traces

USE: Dry skin, daily face & body care and & feet care, scratches, chapped lips, light burns & sunburns, insect bites & itching.

This gel can turn brown without altering its quality, a sign of a real aloe vera that has not been reconstituted. Keep in refrigerator.

INCI: Aloe Arborescens leaf juice, *Aloe Barbadensis leaf extract, xanthan gum, propanediol, benzyl alcohol, ascorbic acid, phytic acid, dehydroacetic acid, aqua. **organically grown ingredients. Avoid contact with eyes. Rinse thoroughly with clean water in case of accidental contact*

BARCODE: 3 464660 003349

BBD: 2 month

MOISTURIZING MILK 250ML 30% ORGANIC & FAIR TRADE ALOE VERA



Our milk combines the moisturizing, astringent, and refreshing properties of Aloe vera with the nourishing qualities of organic sweet almond oil and beeswax.

It respects the skin's pH and reinforces the natural lipidic film, which protects the outer skin layers.

99,13% of the total ingredients are of natural origin. 32,09% of the total ingredients are from organic farming.

Thus 3,2 times more than the minimum 10% demanded by organic cosmetics!

ACTIVE PRODUCTS: 30% native* organic** & fair trade Aloe vera juice, organic** sweet almond oil and beeswax.

**pulp extracted from fresh leaf*

***organically grown ingredients*

USE: Apply and massage in gently.

INCI: Aqua, *Aloe barbadensis leaf extract, isopropyl myristate, glycerin, Cera alba, *Elaeis guineensis oil, cetyl alcohol, *Prunus amygdalus dulcis oil, Helianthus annuus seed oil, tocopherols, xanthan gum, ascorbic acid, cetearyl alcohol, benzyl alcohol, stearic acid, oleyl alcohol, palmitic acid, cetearyl glucoside, dehydroacetic acid, potassium hydroxide, propanediol. **organically grown ingredients.*

BARCODE: 3 464660 000812

BBD: 3 months

All our cosmetics are manufactured in our laboratories using Real Aloe and not powder.

All our products are formulated
WITHOUT SULFATES & WITHOUT PALM OIL



PERSONAL HYGIENE GEL 250ML 77% ORGANIC & FAIR TRADE ALOE VERA



Aloe vera cleanses the skin and respects sensitive areas. Formulated without soap, our personal hygiene gel respects and maintains the natural balance of intimate flora and leaves you feeling soft and fresh.

77% of the total ingredients are from organic farming, 98,7% of the total ingredients are of natural origin.

Thus 3,8 times more than the minimum 20% demanded by organic cosmetics!



ACTIVE PRODUCTS: 77% native* organic** & fair trade Aloe vera juice. SULFATE FREE.

*pulp extracted from fresh leaf

**organically grown ingredients

USE: Apply a knob of personal hygiene gel externally, wash and rinse with water.

INCI: *Aloe barbadensis leaf extract, aqua, coco-glucoside, glycerin, coco betaine, *litsea cubeba fruit oil, *cananga odorata flower oil, *citrus bergamia peel oil expressed, xanthan gum, propanediol, salix alba bark extract, citric acid, ascorbic acid, phytic acid, citral, limonene. *organically grown ingredients.

BARCODE: 3 464660 001987

BBD: 3 months

SHAVING CREAM 100ML 50% ORGANIC & FAIR TRADE ALOE VERA



Aloe vera moisturizes, softens, and protects, so it is particularly suited for shaving cream targeting sensitive skin.

56% of the total ingredients are from organic farming, 99% of the total ingredients are of natural origin.

Thus 5,6 times more than the minimum 10% demanded by organic cosmetics!



ACTIVE PRODUCTS: 50% native* organic** fair trade Aloe vera, organic** sunflower oil, organic** spruce essential oil, vitamin E. SULFATE FREE.

*pulp extracted from fresh leaf

**organically grown ingredients

USE: spread a knob of cream on wet skin, without using a shaving brush. Shave and rinse. DOES NOT FOAM: this product is a skincare cream and not a shaving foam. SENSITIVE SKIN.

INCI: *Aloe barbadensis leaf extract, aqua, stearic acid, palmitic acid, *Heliantus annuus seed oil, glycerin, potassium hydroxide, *Picea mariana leaf oil, benzyl alcohol, dehydroacetic acid, lauryl glucoside, xanthan gum, tocopherols, propanediol, ascorbic acid, limonene. *organically grown ingredients.

BARCODE: 3 464660 000683

BBD: 2 months

HAND CREAM 100ML 50% ORGANIC & FAIR TRADE ALOE VERA



Aloe vera moisturizes, softens, and protects. Jojoba and sweet almond oils nourish the hydrolipidic film which naturally protects your hands. This combination is the perfect solution for dry and damaged hands. Your skin will be firmer, more elastic and supple after the first application.

60,2% of the total ingredients are from organic farming, 99% of the total ingredients are of natural origin.

Thus 3 times more than the minimum 20% demanded by organic cosmetics!



ACTIVE PRODUCTS: 50% native* organic** and Fair Trade Aloe vera, organic** jojoba oil, organic** sweet almond oil. SULFATE FREE.

*pulp extracted from fresh leaf

**organically grown ingredients

USE: spread a small amount of cream on your skin and rub your hands together. The effects and benefits are immediate.

INCI: *Aloe barbadensis leaf extract, aqua, glycerin, stearic acid, palmitic acid, *Simmondsia chinensis oil, *Helianthus annuus seed oil, *Prunus amygdalus dulcis oil, benzyl alcohol, dehydroacetic acid, succinoglycan, potassium hydroxide, decyl glucoside, *Citrus limon peel oil, tocopherols, propanediol, ascorbic acid, limonene, linalol, citral. *organically grown ingredients.

BARCODE: 3 464660 001611

BBD: 2 months



All our cosmetics are manufactured in our laboratories using Real Aloe and not powder.

All our products are formulated
WITHOUT SULFATES & WITHOUT PALM OIL



MINT TOOTHPASTE 75ML 70% ORGANIC & FAIR TRADE ALOE VERA



Aloe vera is a powerful astringent which tones the tissues and eliminates dead cells. Toothpaste containing Aloe vera is particularly suitable for those suffering from bleeding gums in need of firming and stimulation.

70,32% of the total ingredients are from organic farming, 99,35% of the total ingredients are of natural origin.

Thus 7 times more than the minimum 10% demanded by organic cosmetics!

ACTIVE PRODUCTS: 70% native* organic** & fair trade Aloe vera juice, silica extract, and organic** mint essential oil. NO ADDED WATER, SULFATE FREE.

*pulp extracted from fresh leaf
**organically grown ingredients

INCI: *Aloe barbadensis leaf extract, glycerin, xanthan gum, silica, benzyl alcohol, dehydroacetic acid, *Mentha arvensis leaf oil, potassium hydroxide, propanediol, CI 75810 (Chlorophylle), ascorbic acid, aqua, limonene. *organically grown ingredients. Rinse thoroughly with clean water in case of accidental contact with eyes.

BARCODE: 3 464660 000751

BBD: 3 months

DISCOVERY KIT 5 PRODUCTS ORGANIC & FAIR TRADE ALOE VERA



To make your travels easier, we created this Pur'Aloé Discovery kit, which contain:

- 1 External Gel 98% Aloe vera - 20ml
- 1 Treatment Shampoo 70% Aloe vera - 50ml
- 1 Repairing Cream 81% Aloe vera - 20ml
- 1 Shower Gel 70% Aloe vera - 50ml
- 1 Toothpaste 70% Aloe vera - 20ml

This kit will never leave your suitcases and become the perfect gift that you will enjoy sharing with your family and friends!

Click on a product to go to its page:



BARCODE: 3 464660 002779



Ciel d'Azur Labs

Pur'Aloé

Clay

The Clays

Body cares

Dried & Paste

Ciel d'Azur[®]
en Provence



Clay cares

The Clays

Clays are the result of the hydration of feldspar* from granitic rock.

It is a sedimentary rock composed mainly of hydrated aluminium silicate.



* Feldspar is the most important group of minerals in the earth's crust.

[More info \(Wikipedia\)](#)

The colors of clay

Chlorite can colour the clay green.

Manganese, magnesium, copper... all metals can colour clay, but especially iron:

Fe+ = yellow clay



Fe++ = red clay



Fe - = green clay



The yellow and red clays come respectively from an increasingly active exposure to air (Fe+, Fe++).

The green clay comes from its formation in the absence of air (Fe -).

Colour is not synonymous with efficiency: for example Montmorillonite, which is a very active clay, can be yellow, pink, green, etc.



ADsorbent or ABsorbent ?

There are several types of clay:

- Rare clays (*which have formed without being displaced*) such as:

- Smectits
- Bentonites
- Montmorillonite
- Halloysitis

These clays have an **ADsorbent** or **ABsorbent** (depending on type).

Clay is a material endowed with the intelligence of Nature and therefore favourable to life: it fixes by **ADsorption** what is contrary to it and it gives what is favourable to it by a phenomenon of ion exchange (*Smectites and Bentonites*) or by **ABsorption**, i. e. like a sponge (*Illites*).

- The other clays:
 - **Kaolin** : white clay of Kao Ling origin in China
 - **Illite** : more common clay also known as «pottery clay».

Some facts about **clay**

«Milliequivalents per 100g»

There is a very precise technical method that measures the quantity of trace elements that clay can exchange per 100g. This measure is expressed as the quantity of «milliequivalents per 100g» or «meq/100g». The user of medicinal clay should be concerned about this point when seeking to acquire medicinal clay.

Indeed, all kinds of clays supposed to be medicinal can be found on the market, which are in reality only ordinary clays with little therapeutic value. Their only effect is to «soak up», as a piece of cotton would do just as well. If this measure in meq/100g is not indicated on the packaging, then there is a good probability that it is an ordinary clay commonly called «pottery clay»....

An ordinary clay is a very common material and therefore very cheap, while a real medicinal clay is relatively expensive because of its rarity. It is therefore necessary to be particularly careful when the price is very attractive.

For a clay to have a true therapeutic action, it should have an ionic exchange value of at least 70 meq/100g.

Is clay something to be ingested?

The legislation does not recommend the internal use of this type of clay. However, no serious study shows any danger of consuming such a clay under the pretext of the presence of lead.

Indeed, analyses carried out by an independent laboratory prove that lead is not assimilable because it would require being able to digest minerals such as stones!

However, we cannot legally promote this use on our packaging.

How to prepare your clay paste from powdered or crushed clay.

Pour in the water and then the clay and let stand for 5 minutes. Mix with a wooden spoon to obtain a paste.

Precautions for use

- Always use a wooden utensil to handle the clay because the metal is conductive.
- Use a glass container instead of metal and plastic.
- Do not allow the clay to dry on the skin. Rinse with clean water to remove the mask or poultice.



NORMAL HAIR SHAMPOO 500ML



Your hair will appreciate a natural product free of irritating sulfates!

Clay maintains the pH balance of your scalp, which prevents annoyances such as dandruff.

It also regulates the production of seborrhoea, which means that your hair is neither too dry nor too oily.

Clay has been traditionally used for hair care since antiquity. It is perfect for:

- maintain the pH balance of your scalp, which prevents dandruff
- regulate seborrhoea production: your hair is neither too dry nor too oily
- restore hair's natural suppleness and swelling

10% of the total ingredients are from organic farming, 99.9% of the total ingredients are of natural origin.

ACTIVE PRODUCTS: white clay 5%, organic** lavender floral water, extra-gentle natural washing base **WITHOUT SULFATES**.

***organically grown ingredients*

USE: Spread on wet hair, add a little water, massage to foam. Rinse.

INCI: aqua, *Lavandula angustifolia water, glycerin, lauryl glucoside, bentonite, cocamidopropyl betaine, decyl glucoside, propanediol, sodium chloride, citric acid, salix alba bark extract, xanthan gum, sodium cocoyl hydrolyzed amaranth protein, salix nigra bark extract, benzyl alcohol, potassium sorbate. **organically grown ingredients. Avoid eyes contact. Rinse thoroughly with clean water in case of accidental contact. Use is not recommended for children under 3 years of age.*

BARCODE: 3 464660 002014

BBD: 3 months

GREASY HAIR SHAMPOO 250ML



COSMOS
ORGANIC

Your hair will appreciate a natural product free of irritating sulfates!

Clay maintains the pH balance of your scalp, which prevents annoyances such as dandruff.

It also regulates the production of seborrhoea, which means that your hair is neither too dry nor too oily.

Clay has been traditionally used for hair care since antiquity. It is perfect for:

- maintain the pH balance of your scalp, which prevents dandruff
- regulate seborrhoea production: your hair is neither too dry nor too oily
- restore hair's natural suppleness and swelling

10% of the total ingredients are from organic farming, 98.4% of the total ingredients are of natural origin.

ACTIVE PRODUCTS: green clay 5%, organic** rosemary floral water, extra-gentle natural washing base **WITHOUT SULFATES**.

***organically grown ingredients*

USE: Spread on wet hair, add a little water, massage to foam. Rinse.

INCI: aqua, Rosmarinus officinalis leaf extract*, glycerin, lauryl glucoside, bentonite, cocamidopropyl betaine, decyl glucoside, propanediol, sodium chloride, xanthan gum, citric acid, salix alba bark extract. **organically grown ingredients. Avoid eyes contact. Rinse thoroughly with clean water in case of accidental contact.*

BARCODE: 3 464660 002021

BBD: 3 months

CONDITIONER BALM JOJOBA & INCA INCHI 250ML



COSMOS
ORGANIC

Natural care conditioner balm indicated for dry, damaged or difficult to style hair.

Jojoba oil nourishes the hair.

The Inca Inchi is an Amazonian plant that was used by the Incas.

Rich in fatty acids, proteins and Omegas, it gives hair softness and shine.

20% of the total ingredients are from organic farming, 98.6% of the total ingredients are of natural origin.

ACTIVE PRODUCTS: organic** Jojoba oil, organic** Inca Inchi. **SULFATES FREE**.

***organically grown ingredients*

USE: Apply a small amount to wet hair after the shampooing, knead in order to sheath the hair well. Comb and leave on for about 1 min. for oily hair and up to 10 min. for dry hair. Rinse, comb again and dry as usual.

INCI: aqua, *Melissa Officinalis extract, glycerin, *Simmondsia Chinensis seed oil, distearyl ethyl dimonium chloride, erythritol, cetyl alcohol, stearyl alcohol, cetearyl alcohol, *Plukenetia Volubilis seed oil, benzyl alcohol, guar hydroxypropyltrimonium chloride, *Citrus Bergamia peel oil expressed, citric acid, *Citrus Limon peel oil, dehydroacetic acid, tocopherols, helianthus annuus seed oil, limonene, linalool. **organically grown ingredients. Avoid eyes contact. Rinse thoroughly with clean water in case of accidental contact.*

BARCODE: 3 464660 000133

BBD: 3 months

BEAUTY MASK WITH SPIRULINA 100ML



White Clay absorbs impurities and excessive sebum and cleanses your skin perfectly.

Spirulina provides the trace elements and minerals that enhance cell regeneration and tone the tissues.

Sweet Almond Oil Organic restores the lipid layer necessary for its good health.

Lavender floral water brings freshness to the complexion.

Recommended against problems of juvenile skin.

10% of the total ingredients are from organic farming, 99.2% of the total ingredients are of natural origin.

ACTIVE PRODUCTS: white clay, Spirulina, organic** lavender floral water, organic** sweet almond oil.

***organically grown ingredients*

USE: Apply the mask in a uniform layer to the face and neck after cleansing. Leave to work for about 20 minutes. Rinse thoroughly with lukewarm water.

INCI: aqua, kaolin, *Lavandula angustifolia water, propanediol, stearic acid, palmitic acid, spirulina platensis extract, glyceryl stearate, glycerin, helianthus annuus seed oil, *Prunus amygdalus dulcis oil, potassium hydroxide, benzyl alcohol, dehydroacetic acid, tocopherol, usnic acid. **organically grown ingredients.*

BARCODE: 3 464660 001987

BBD: 3 mois

Denticlay

75ML TUBES

Clay is particularly recommended as a toothpaste as it has several very beneficial effects on the oral environment:

- A reduction in the proliferation of cavities thanks to the restoration of a normal pH.

- A high absorption capacity of dead materials and bad smells.

- A healing and remineralizing action on the gums.

99.5% of the total ingredients are of natural origin, 10% of the total ingredients are from Organic Agriculture

ANISEED digestive



ACTIVE PRODUCTS: white clay, organic** Lemon Balm extracts, organic** Aniseed extracts, unrefined sea salt.

***organically grown ingredients*

INCI: kaolin, aqua, *melissa officinalis extract, glycerin, bentonite, xanthan gum, *illicium verum fruit oil, benzyl alcohol, dehydroacetic acid, sodium chloride, usnic acid, limonene. **organically grown ingredients. Avoid eyes contact. Rinse thoroughly with clean water in case of accidental contact.*

BARCODE: 3 464660 000249

BBD: 3 months

LEMON firms the gums



ACTIVE PRODUCTS: white clay, organic** Lemon Balm extracts, organic** lemon peel extracts, unrefined sea salt.

***organically grown ingredients*

INCI: kaolin, aqua, glycerin, *melissa officinalis extract, bentonite, *citrus limon peel oil, xanthan gum, benzyl alcohol, dehydroacetic acid, sodium chloride, usnic acid, limonene, citral. **organically grown ingredients. Avoid eyes contact. Rinse thoroughly with clean water in case of accidental contact.*

BARCODE: 3 464660 000256

BBD: 3 months

MINT refreshing



ACTIVE PRODUCTS: white clay, organic** mint extracts, unrefined sea salt.

***organically grown ingredients*

INCI: kaolin, aqua, glycerin, *mentha piperita water, bentonite, xanthan gum, *mentha arvensis leaf oil, benzyl alcohol, dehydroacetic acid, sodium chloride, usnic acid. **organically grown ingredients. Avoid eyes contact. Rinse thoroughly with clean water in case of accidental contact.*

BARCODE: 3 464660 000263

BBD: 3 months

ROSEMARY cleaning



ACTIVE PRODUCTS: white clay, organic** rosemary extracts, unrefined sea salt. ***organically grown ingredients*

INCI: kaolin, aqua, *rosmarinus officinalis leaf extract, glycerin, bentonite, xanthan gum, *rosmarinus officinalis leaf oil, benzyl alcohol, dehydroacetic acid, sodium chloride, usnic acid. **organically grown ingredients. Avoid eyes contact. Rinse thoroughly with clean water in case of accidental contact. Use is not recommended for children under 3 years of age.*

BARCODE: 3 464660 000249

BBD: 3 months

SAGE gum tonic



ACTIVE PRODUCTS: white clay, organic** sage extracts, unrefined sea salt. ***organically grown ingredients*

INCI: kaolin, aqua, glycerin, *Salvia officinalis Water, bentonite, xanthan gum, *Salvia officinalis oil, benzyl alcohol, dehydroacetic acid, sodium chloride, usnic acid, limonene. **organically grown ingredients. Avoid eyes contact. Rinse thoroughly with clean water in case of accidental contact. Use is not recommended for children under 3 years of age.*

BARCODE: 3 464660 000249

BBD: 3 months

THYME cleanser



ACTIVE PRODUCTS: white clay, organic** thyme extracts, unrefined sea salt. ***organically grown ingredients*

INCI: kaolin, aqua, glycerin, *thymus vulgaris flower water, bentonite, xanthan gum, benzyl alcohol, dehydroacetic acid, sodium chloride, usnic acid, *thymus vulgaris flower/leaf oil, linalool. **organically grown ingredients. Avoid eyes contact. Rinse thoroughly with clean water in case of accidental contact. Use is not recommended for children under 3 years of age.*

BARCODE: 3 464660 000249

BBD: 3 months

**GREEN CLAY
READY TO USE PASTE**
280ML tube & 1,2KG bucket



99.2% of the total ingredients are of natural origin.

COSMOS NATURAL certified by Cosmécert according to the COSMOS standard.

ACTIVE PRODUCTS: Mainly Montmorillonite.

USE: this ready-to-use paste can be applied directly.

INGRÉDIENTS : aqua, bentonite, benzyl alcohol, dehydroacetic acid.

BARCODE:

Tube 280ml : 3 464660 000355

Bucket 1,2kg : 3 464660 000225

SURFINE GREEN CLAY
300G & 1KG box



Keep dry: product subject to dessication.

100% mineral, this clay is very rich in trace elements and mineral salts such as magnesium, potassium, iron, etc.

ACTIVE PRODUCTS: Mainly montmorillonite, extra quality, high activity. Cationic exchange capacity approx. 70meq.

INGREDIENTS : 100% green clay (bentonite).

BARCODE:

300gr : 3 464660 000041

1kg : 3 464660 000034

VENTILATED WHITE CLAY
300G BOX



Keep dry: product subject to dessication.

100% mineral, this clay is very rich in trace elements and mineral salts such as magnesium, potassium, iron, etc.

INGREDIENTS: 100% white clay (kaolin).

BARCODE: 3 464660 000300

CRUSHED GREEN CLAY
3KG & 25KG bags



Keep dry: product subject to dessication.

100% mineral, this clay is very rich in trace elements and mineral salts such as magnesium, potassium, iron, etc.

ACTIVE PRODUCTS: Mainly montmorillonite, extra quality, high activity. Cationic exchange capacity approx. 70meq.

INGREDIENTS : 100% green clay (bentonite).

BARCODE:

3kg : 3 464660 000584

25kg : 3 464660 000621



Closer to Nature,

Ciel d'Azur® **LABS**
LABS

It's Sure & Pure!